



Cook County: Preckwinkle Poll Results

Date of Poll: 8/15/2017

Responses: 902 LV

Margin of error: $\pm 3.26\%$

In general, do you APPROVE, or DISAPPROVE of the job Cook County President Toni Preckwinkle is doing?

Response	Percentage
Approve	21.12%
Disapprove	67.98%
No opinion	10.90%

Do you AGREE, or DISAGREE with the following statement: "I will probably vote to re-elect Toni Preckwinkle as County Board President no matter who is running against her."

Response	Percentage
Yes	16.18%
No	75.06%
Unsure	8.76%

Does that fact that Toni Preckwinkle cast the deciding vote that created the Cook County beverage tax make you MORE LIKELY or LESS LIKELY to vote to re-elect her?

Response	Percentage
More likely to re elect	10.00%
Less likely to re elect	84.49%
No difference	5.51%

CROSSTABS BEGIN ON NEXT PAGE

Crosstabs:

Crosstab: Preckwinkle Job Approval by Gender

Demographic	Approve	Disapprove	No opinion
Female	25.13%	62.65%	12.21%
Male	14.15%	77.23%	8.62%

Crosstab: Preckwinkle Job Approval by Age

Demographic	Approve	Disapprove	No opinion
18-24	18.82%	71.76%	9.41%
25-34	17.78%	66.67%	15.56%
35-44	15.05%	74.19%	10.75%
45-54	28.57%	59.18%	12.24%
55-64	29.27%	63.41%	7.32%
65+	27.32%	61.75%	10.93%

Crosstab: Preckwinkle Job Approval by Ethnic Group

Demographic	Approve	Disapprove	No opinion
African American	23.53%	67.32%	9.15%
Asian	6.67%	66.67%	26.67%
Hispanic	14.58%	81.25%	4.17%
White	22.30%	65.06%	12.64%
Other/Refused	12.79%	77.91%	9.30%

Crosstab: Preckwinkle Job Approval by Location

Demographic	Approve	Disapprove	No opinion
Chicago	21.21%	67.93%	10.86%
Suburban Cook	21.05%	68.02%	10.93%

Crosstab: Preckwinkle Re-Elect by Gender

Demographic	Yes	No	Unsure
Female	18.76%	70.27%	10.97%
Male	11.69%	83.38%	4.92%

Crosstab: Preckwinkle Re-Elect by Age

Demographic	Yes	No	Unsure
18-24	9.41%	90.59%	0.00%
25-34	17.78%	62.22%	20.00%
35-44	10.75%	83.33%	5.91%
45-54	20.41%	63.27%	16.33%
55-64	24.39%	65.85%	9.76%
65+	25.14%	61.75%	13.11%

Crosstab: Preckwinkle Re-Elect by Ethnic Group

Demographic	Yes	No	Unsure
African American	19.93%	72.22%	7.84%
Asian	13.33%	80.00%	6.67%
Hispanic	12.50%	83.33%	4.17%
White	16.32%	75.63%	8.05%
Other/Refused	4.65%	76.74%	18.60%

Crosstab: Preckwinkle Re-Elect by Location

Demographic	Yes	No	Unsure
Chicago	20.45%	72.47%	7.07%
Suburban Cook	12.75%	77.13%	10.12%

Crosstab: Cast Deciding Bev. Tax Vote by **Gender**

Demographic	More likely to re elect	Less likely to re elect	No difference
Female	11.50%	82.12%	6.37%
Male	7.38%	88.62%	4.00%

Crosstab: Cast Deciding Bev. Tax Vote by **Age**

Demographic	More likely to re elect	Less likely to re elect	No difference
18-24	4.71%	95.29%	0.00%
25-34	13.33%	80.00%	6.67%
35-44	9.14%	85.48%	5.38%
45-54	14.29%	71.43%	14.29%
55-64	19.51%	74.39%	6.10%
65+	10.38%	79.78%	9.84%

Crosstab: Cast Deciding Bev. Tax Vote by **Ethnic Group**

Demographic	More likely to re-elect	Less likely to re-elect	No difference
African American	10.46%	85.29%	4.25%
Asian	6.67%	93.33%	0.00%
Hispanic	0.00%	97.92%	2.08%
White	12.18%	82.76%	5.06%
Other/Refused	3.49%	81.40%	15.12%

Crosstab: Cast Deciding Bev. Tax Vote by **Location**

Demographic	More likely to re elect	Less likely to re elect	No difference
Chicago	14.39%	79.29%	6.31%
Suburban Cook	6.48%	88.66%	4.86%

METHODOLOGY ON NEXT PAGE

Methodology

This poll was conducted from August 15 through August 16, 2017 using both automated (recorded) and live operator-initiated calls cell phones. In all, 902 registered voters completed all questions on the poll; 450 of the responses came from cell phones. The voters dialed were randomly selected from a proprietary registered-voter database of likely voters to assure the greatest chance of providing an accurate cross-section of opinion from the county-wide sample. No weighting formulas were applied to correct any over- and under-sampling.

Our sampling methodology ensures that *We Ask America* poll results are “projectable,” meaning that if every resident in a given geography were dialed, the results would not differ from the reported poll results by more than the stated margin of error at a 95% confidence level (the industry standard), if the same survey was repeated. For this case, results with a margin of error of $\pm 3.26\%$ at the 95% confidence level means that if the same survey were conducted 100 times, 95 times out of 100 the results would not vary in either direction by more than 3.0% in either direction.

Properly conducted polls should be considered as snapshots in time—accurate at the time they are conducted, by not necessarily predictive of ultimate outcome.

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